

## Fight 4 The Cause V - Contender Information Package

**Fight 4 The Cause** returns to Victoria **November 26th 2016** where we combine social boxing, community involvement and red carpet glamour for an unforgettable evening. The event will take place in The Fabulous Carson Hall and be catered by the master chefs of The Fairmont Empress Hotel. This will be the time to look your best while knowing that at the same time you are giving back to your community. Fight 4 The Cause is an evening of boxing & black tie entertainment where we bring back old school Hollywood glamour to the sport all for a great cause - look forward to seeing you there!



**Fight 4 The Cause Has raised almost 100,000 for local charities to date!**



[www.fight4thecause.ca](http://www.fight4thecause.ca) <mailto:info@fight4thecause.ca>

Tel: 250-382-3687 Fax: 250-382-8841



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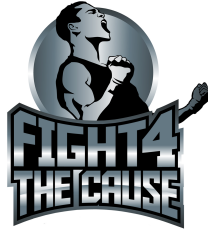
**Fight 4 The Cause V - is a charity-boxing event for the community.** Victorians will put their chins on the line for charity. The 5<sup>th</sup> Annual Charity Boxing Classic is not your typical pugilistic event. While it will certainly promise to be a spectacular night of boxing, where 30 local personalities enter the ring in front of an audience in excess of 1500 people and give all they've got for a great cause, it is much more than that. The gala event is more about the experience, the environment, and the atmosphere. It's about making sure that every person who participates is well looked after, that all the match-ups are fair and that everyone gets as much as they can out of the experience. A true legacy of lives changed emerges after having shared the experience of a lifetime. Participants finish fitter, happier, healthier and more confident and ready to take on new challenges. Our focus is on selecting a wide range of bouts that truly represent the unique personalities found in our community. Whether it's industry vs. industry, business vs. business, sport vs. sport or friend vs. friend, it's about finding the best, fairest match ups we can that have special Victoria relevance. We get the contenders fight-fit and ready teaching them how to box with fully certified sanctioned coaches. The Event is classified as "Social" boxing, which mandates the compulsory use of headgear and competition gloves. As a sanctioned event, all boxers are required to undergo a pre-bout weigh in and medical.

[Check out this great footage from last year's Event!](#)



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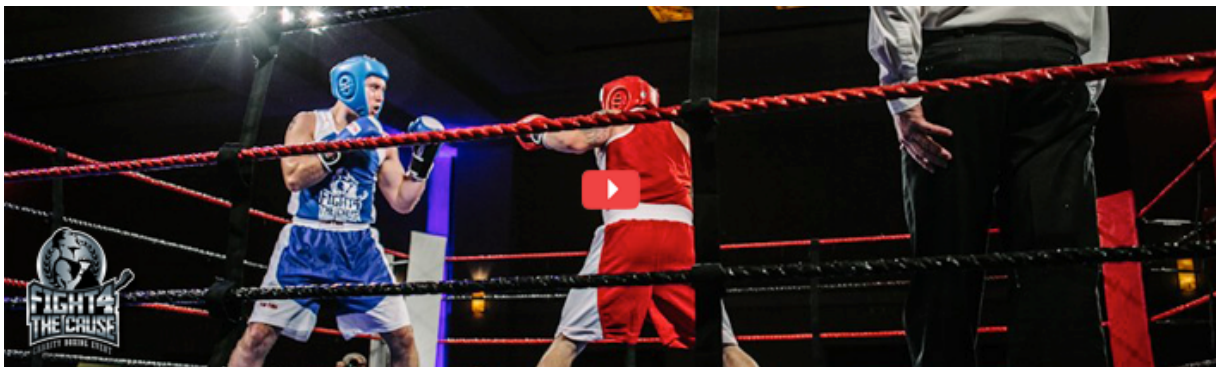
### Fight 4 The Cause - Selection Process

#### Step One – [Contender Boot Camp](#)

Contender Boot Camp runs throughout the year with the final day finishing up on Friday September 30<sup>th</sup> and trust us: It's Tough! Bootcamp starts at 6:30am sharp with all sessions held at Studio 4 Athletics. The focus of these sessions is to get you fit, teach you basic techniques, and most importantly, **determine whether or not there is a potential match up for you amongst the group of Contenders**. Give it your all, listen to your coaches' instructions and follow through with the program both in and out of training. At the end of the September program, we will make our final determinations on who will be selected for Fight 4 The Cause V.

**Please note, the main focus is not necessarily to find the best boxers, but rather to determine from the group of Contenders, what match-ups we can make that will be the fairest and most evenly matched in terms of weight, ability, potential and attitude.** This is a complex jigsaw puzzle and for safety reasons, we simply must get the pieces right\*. We ask that you respect the process and the final outcome. Be aware that regardless of whether you have prior boxing experience, you should participate in at least one Contender Bootcamp to be eligible for the event. Contender Bootcamp is also about assessing people's work ethic, their commitment, their temperament and making sure that we get the right dynamic for the group.

*\*Please note match ups may change at any time for this reason.*



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### Step Two - The Application

No matter how fit you are or whether you've boxed before, if you have commitment, a great attitude and spirit, Fight 4 The Cause is for you! In your application, please tell us why you wish to be chosen and what you are hoping to achieve. A maximum will be chosen to compete, and as there are always more applicants than spots available, please provide a compelling reason as to why you should be chosen. Applications must be received no later than **10pm on Friday September 23<sup>rd</sup> to be considered**. Applications can be picked up in person at Studio 4, or you can email us at [info@fight4thecause.ca](mailto:info@fight4thecause.ca) to receive an online application. Contender Bootcamp runs year round with the final day finishing Friday, September 30<sup>th</sup>. **All contenders must complete all administrative obligations prior to commencing with training camp on October 3<sup>rd</sup>.**

**Training Camp:** This is where the hard work really begins!

**The schedule** calls for 5 weekly sessions (Saturday optional), but there will be a lot more expected of you to maintain and build your fitness on your own time as well. Training sessions will consist of shadow boxing, bag work, pads, technique and sparring with your certified coaches. Contenders will be split into 2 groups, Blue Corner and Red Corner, where you will train together for the entire 8 weeks. In addition, optional weekend and evening sessions with high profile Superstar trainers will be offered every Saturday morning and Monday and Wednesday evenings.

The cost of delivering this level of training, over an 8-week period, covering all marketing, equipment, coaching and gym time is very high, however with sponsorship and volunteers, we are able to reduce this amount significantly.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
6:00 AM Red Corner	6:00 AM Red Corner		6:00 AM Red Corner	6:00 AM Red Corner	
6:30 AM Blue Corner	6:30 AM Blue Corner		6:30 AM Blue Corner	6:30 AM Blue Corner	11:00 AM Workshop

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Contenders are encouraged to find a sponsor to assist with the costs of participating in the event. **This will be a marketing expense, not a charitable donation, and as such is a 100% tax deductible for any business.** There is a substantial return in marketing, promotion and goodwill for all sponsors who get involved. Sponsors may be an employer or be directly related to the “theme” of your bout. **In return for their support, sponsors will receive the following:**

1. Online company name & logo placement on your fighter’s fight card profile on Facebook and the official event website [www.fight4thecause.ca/fight-card](http://www.fight4thecause.ca/fight-card)
2. Prominent name and logo placement in the event program.
3. Your Company is featured prominently in your Fighter’s Big-Screen introduction video shown just prior to their bout, continuous streaming of sponsor logos on VCC flat screens. [Sample 1](#) [Sample 2](#)
4. Live verbal acknowledgement by the event MC during your fighter’s introduction.
5. Media coverage in the lead up to and during the event.
6. Sponsors should be aware that the major value in being associated with Fight 4 The Cause II is all the Hype surrounding the event. Your support will be very much in the public eye and on Social Media, as people get excited about discussing and predicting the outcome of all the match-ups.
7. A fully tax-deductible marketing receipt issued for the entire amount.
8. 2 ringside VIP dinner tickets for the sponsor.

#### **Sponsorship allows the athletes to participate with minimal cost to them and covers the following:**

Gloves, wraps, mouth guard, competition apparel & safety equipment, 8 week training camp in a fully equipped facility with championship coaches, insurance, group nutritional, health & wellbeing consults, discounted chiropractic & massage. *(Due to the nature of the sport, there is a small chance a bout may fall through due to injury. In the unlikely event a Contender is unable to continue, a replacement will be found and sponsorship will be transferred to a new athlete. **Please note that sponsorship is non-refundable**).*

#### **Cost of sponsorship: \$1800 (gst included)**

\*All contenders are required to register with the Combsport sanctioning body and have a medical conducted prior to media launch date on Saturday Oct. 1<sup>st</sup>. No exceptions.

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